

**GOLFCARDS Make  
Excellent Gifts of Golf  
for the New Year !**

**Need a Speaker ?**  
*Jack is available to  
speak for you !!*

**SPORTS OUTREACH**  
*Quarterly Newsletter*  
*“Holidays” 2017*  
**Volume 14 , # 2**

**S.O. Golf Opportunities !!!**

The “new” Sports Outreach Golfcards are here!  
NEW PRICE!! Golfcards are on sale for \$20., with a  
great deal of “Buy 3 and Get one Free”. Golfcards  
and our Golf Tournament provide “outreach” op-  
portunities. New courses make the card a great  
gift! **Outlets:** Golf USA at 811b Tunnel Road;  
Nevada Bob’s at 668 Hendersonville Road &  
Advantage Golf, Upward Road, Hendersonville.



**Jack Brinkley’s Update**

Seasons Greetings! I hope you had a great Thanksgiving with family and friends. Sports Outreach wishes you a very Merry CHRISTmas and a Happy New Year! I hope your thoughts and plans are turning toward family and the celebration of the Christ child, the baby that was born to die for our sins! May the Lord Jesus bring much joy into the lives of you and your family as He blesses you each day of this holiday season. You are certainly a blessing to us!

*We thank all individuals and sponsors for your help with our events and for any yearend contributions!*

**Ministry Report**

We are now into the 14th year of being organized as a ministry “Specializing in Team Devotions and Bible Studies”. Since 1988, I have been meeting here in Asheville with 200 student athletes per week, per season. These “weekly activities” include 20 Team Devotions and 2 Team Bible Studies. I serve as Team Chaplain for UNC-A, with devotions involving baseball, men and women’s basketball, swimming, soccer, volleyball, and a monthly “group” meeting for all athletes. I continue to lead a weekly School Group at Asheville High, 8:05am on Thursdays.

We also co-hosted a Football Mini-Camp with Asheville High for: Polk County, North Henderson, and Smoky Mountain High Schools. Two summer Leadership Camps in Charlotte, NC and Gaffney, SC included 2 distinct groups of campers (85-90 % athletes). My role was to lead multiple small group discussions and do 4-5 seminars per camp on “The Heart of a Leader”. The first group were very enthusiastic, athletic, and business minded young American students. At the second camp, I had some international campers who represented 8 different countries. They were a very smart and talented group of student athletes. It was a real privilege to help them with their goal setting and spiritual growth. Your support spans our country and the world to influence bright Christian students!

**“Winter Sports” Ministry Summary:**

- Bible Study:** UNC-Asheville, Baseball & Swimming
- Groups:** Asheville H.S. & UNC-Asheville.
- Team Devotions:** Basketball, Wrestling, Winter Track, ACR, TCR & UNCA.

**College Team Chaplain:** UNC Asheville Basketball  
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**Our Website Address is:** [sportsoutreachnc.org](http://sportsoutreachnc.org)

**MERRY CHRISTMAS !!**

**A Song Was Heard At Christmas**

A song was heard at Christmas  
To wake the midnight sky;  
A Savior’s birth and peace on earth,  
And praise to God on high.

The angels sang at Christmas  
With all the hosts above,  
And still we sing the newborn king,  
His glory and his love.

*By Timothy Dudley-Smith*

**BATTLE LINES**

**Son of the Most High**  
*“He will be great and will be called the Son of the Most High. The Lord God will give him the throne of his father David, and he will reign over the house of Jacob forever: his kingdom will never end.”*

**Luke 1:32,33**

**Quote To Note**  
*“Efficiency is doing things right. Effectiveness is doing the right thing.” Alan Nelson*

**WINNING WORDS**

**Talent**

Talent is a marvelous inheritance from God. It is not given to be paraded or displayed. What is God’s purpose for talent? It is to be invested for the good of the whole team or institution represented. Athletes who invest their talents for the team usually end up realizing personal returns, and also gains for themselves. But, Christ should be identified with every move they make, on and off the field. Curtis French